

Ellen Keefe

While holding various roles within the organization for the past 22 years, Ellen Keefe has been the Executive Director of Westmoreland Cleanways for the past 13 years. Under her leadership, Westmoreland Cleanways has expanded their operations to five full-time employees and 4-5 seasonal employees who work to provide over 150 educational programs to the residents, businesses & municipalities of Westmoreland County each year. Ellen was also instrumental in implementing the now 20,000 sq ft recycling center for the county. At the beginning, the recycling center accepted electronics, Freon items, scrap metal, and tires. Now, that list has grown to include glass bottles and jars, used motor oil, lead acid batteries, fluorescent bulbs, specialty bulbs, ballasts, paper, cardboard, and books. In 2020 Westmoreland Cleanways was awarded a grant from the Food Recycling Coalition and now offers block and food grade polystyrene collection.

Ellen is not only the public voice and face of the Cleanways organization, she also leads by example and can just as easily be found sitting behind the desk, presenting at township council meetings, working at the recycling center, or even power washing the floors! Ellen's vision and determination has advanced the Cleanways organization, which has allowed for increased recycling and waste reduction within Westmoreland County.