



2019 ANNUAL RECYCLING & ORGANICS CONFERENCE

July 24 - 26, 2019

Best Western Premier
The Central Hotel & Conference Center
Harrisburg, PA

The Professional Recyclers of Pennsylvania (PROP) is an association of recycling and organics professionals. Our member's primary responsibility is to work with residents, commercial establishments, haulers, and vendors to make sure that material designated for the recycling market is collected cleanly and efficiently.

Ensuring that all the moving components of a recycling program run as a well-oiled machine requires both technical knowledge and the art of diplomacy.

PROP provides a network of industry professionals to help beginner and experienced coordinators develop and improve the knowledge and skills needed to implement and sustain a successful recycling program.

Join us at the 2019 Recycling & Organics Conference to **hear the latest recycling market news, find solutions to challenges, and socialize with colleagues. See you soon!**

HOTEL

Book your overnight room at the Best Western Premier.

PROP Conference Guests are eligible for the group rate of \$116.95 per night, plus 11% tax. Breakfast at the hotel restaurant is included. Parking is free.

Call: 717-561-2800

Group ID: 3Q1SG3M2 (case sensitive)
or book online at www.proprecycles.org

BASKET RAFFLE

PROP is adding a basket raffle to the conference fun this year. Individuals and organizations are invited to bring a gift basket. Choose a theme, add interesting items that fit the theme - food, tourism, gardening, sports, chocolate, the possibilities are endless - and join the entertainment!

Simply bring your basket to the registration desk when you arrive.

PROP CONFERENCE 2019 OPENING NIGHT RECEPTION AND DINNER

Hollywood Casino at Penn National Race Course

Members of the PROP Conference planning committee are excited to invite attendees and exhibitors for a night filled with entertainment. PROP has reserved a private banquet room with a fantastic view for our reception and dinner.

Entertainment options include wagering on simulcast racing; the 2nd Annual PROP Conference Cornhole Tournament; and of course the casino. We're sure to have a great evening making memories.

Bus transportation will be provided from the hotel to the raceway and back again. Guests are also welcome to drive their own vehicle, or carpool. There is no parking fee.

While guests under 21 are not allowed on the casino floor, they are welcome to attend our event. (There is an entrance that bypasses the casino floor. Please call the PROP office if you have questions.)

SHUTTLE

5:00 pm: Shuttle departs Best Western lobby

5:45 pm: Shuttle departs Best Western lobby

9:30 pm: Shuttle departs Hollywood Casino at Penn National Race Course

10:15 pm: Shuttle departs Hollywood Casino at Penn National Race Course



CONTINUING EDUCATION CREDITS

Certified Recycling Professionals

Over the course of your career you have chosen to invest in professional development and education. Your determination helped you achieve the designation of Certified Recycling Professional, demonstrating commitment to your profession, your local community, and the environment overall.

Certification can be maintained by completing 30 hours of approved course work every three years. The certification committee is pleased to bring re-certification opportunities to you here at the PROP Conference. (CRP status is not required to attend the classes.)

USCC Certified Compost Operations Manager (CCOM) and USCC Certified Compost Professional (CCP)

If you have your USCC CCOM or CCP, the US Composting Council will offer up to 3.25 PDH credits for the USCC Certified Compost Operations Manager (CCOM) and the USCC Certified Compost Professional (CCP) programs. Download the required tracking form from <https://certificationsuscc.org>.

TUESDAY, JULY 23, 2019

PRE-CONFERENCE AGENDA

- 9:30 am – 4:30 pm Registration Open
- 10:00 am – 4:30 pm ■ **Certification Class: Recycling 601 - Succession Planning II** (0.6 CEUs)
Rita Coleman Graham
Looking forward to retirement or a brand new chapter in your career? Planning properly for the day you leave is a valuable business investment, providing a smooth transition for the company with less disruption to your customers and fellow employees. A proper succession plan is critical for identifying and developing potential employees to assume an executive position in the future. Objectives of this course: Define succession planning for non-profits; discuss barriers to planning & preparation for planning; highlight impacts of personality & communication styles; identify three types of succession plans; practice developing key plan elements; and learn ways to ensure smooth transitions. Attendees at this course earn .6 CEUs toward re-certification of their Certified Recycling Professional status.
- 10:00 am – 4:30 pm ■ **Certification Class: Recycling 462 - Investigation & Prosecution Procedures** (0.6 CEU)
Rod Fye
This course will build on the Recycling 461 class, which is the precursor to this class. Students will learn about complaint basics and tools to use to conduct a thorough investigation. How to prepare and present a case for successful prosecution. Attendees at this course earn .6 CEUs toward re-certification of their Certified Recycling Professional status.
- 5:00 pm – 7:00 pm Certification Exam
- 6:00 pm – 8:30 pm Exhibitor Early Set-up

CONFERENCE AGENDA

- 7:30 am – 4:00 pm Registration Open
- 7:30 am – 10:00 am Exhibitor Set-Up
- 9:30 am – 11:00 am Coffee Break
- 10:00 am – 11:00 am PROP Board of Directors Meeting
- 10:00 am – 12:00 pm ■ **Visit with the Exhibitors**
- 11:00 am – 12:00 pm ■ **Analyzing Recycling Streams to Survive a Tough Market**
Brent Dieleman, Senior Project Professional, SCS Engineers
Current recycling conditions can best be described as “challenging.” A significant market for recyclable materials has dried up and other international and domestic markets are not yet capable of accepting all the recyclable materials collected. This has left recycling professionals challenged to find options for processing and marketing the materials while considering updates to programs to align them with the current market. Solid waste professionals must position their programs to weather challenging market conditions and make them more sustainable. This can be done by producing quality recyclable streams that can be used as raw materials in our circular economy.
- 12:00 pm – 1:15 pm ■ **Opening Lunch**
Welcome: *Mike Pries, Dauphin County Commissioner*
- **Keynote - Adding Resilience to the 3 R's**
Anne Germain, Vice President, Technical & Regulatory Affairs for the National Waste & Recycling Association
Insanity is doing the same thing over and over again and expecting different results. Resilience represents our ability to adapt to changing circumstances – the capacity to recover and come back stronger than ever. And, boy did our circumstances change! As a result, the recycling industry is dropping the insanity, and demonstrating our resilience by adapting to our new normal. We are the phoenix rising.

CONFERENCE AGENDA

- Concurrent Sessions
- 1:30 pm – 2:45 pm
 - **Getting Public Buy-In Without Breaking the Bank**
Dana D'Souza, Skumatz Economic Research Associates, Inc (SERA)
Education and outreach are vital to increasing recycling and organics diversion. However, traditional outreach is no longer breaking through busy marketplace “chatter” and changing behavior. This presentation summarizes research on three topics that are critical to getting a refined and effective diversion message to generators:
 - Addressing attitudes and “self-efficacy” in messaging to improve behavioral uptake
 - Recognizing that consumers make behavioral changes based on a “bundle” of attributes - “selling” what residents want to “buy” to increase adoption;
 - Conducting effective / cost-effective community-based social marketing (CBSM), and where it ranks in our toolkit of outreach / programmatic approaches.
 - **Panel Discussion: Single Stream is Not for Every Community**
Walt Davenport, MSW Consultants
Over the past 10-15 years, populous regions have seen significant transition to single-stream recycling (SSR). Observing such, SSR seemingly became the system to move towards by recyclers overall. Some communities, however, are not well-suited for single stream systems due to location, population density, fluctuating volumes, etc. The Centre County Recycling and Refuse Authority in Pennsylvania conducted a Single Stream Recycling and Cost of Service Study. Hear how this recycling service provider weighed through the considerations and determined that SSR is not the answer for them.
 - 1:30 pm – 3:30 pm
 - **Recycling 520: Data Management** (0.2 CEUs)
Amy Mazzella di Bosco, Greater Lebanon Refuse Authority
Part 1: Annual Reporting Season’s Timeline to Attainment
Part 2: Re-TRAC Connect’s Top 5 Analytics for Using the Data to your Benefit
Attendees at this course earn .2 CEUs toward re-certification of their Certified Recycling Professional status.
 - 2:45 pm – 3:45 pm
 - **Visit with the Exhibitors**
 - 3:45 pm – 4:45 pm
 - **Tools Rule: Resources for Recycling Programs & How to Measure Their Impact**
Scott Mouw, Recycling Partnership
Mouw will present conference-goers with The Partnership's free online tools and resources to boost communications for their recycling program, as well as how to harness data to measure a recycling program's impact. Session participants will walk away with:
 - Knowledge on how to effectively implement behavior change in their community
 - Data - both analytical and anecdotal - on communications best management practices and how to amplify their message
 - Free tools and resources available through The Recycling Partnership's online library, including a PDF Campaign Builder, GHG calculator, and Program Assessment Tool
 - Tactical approaches on measurement, including: what to measure, when, how, to what purpose, and how to use that data to better their program
 - 5:30 pm – 10:15 pm
 - **Hollywood Casino at Penn National Race Course**
 - 5:00 pm – Shuttle departs Best Western lobby
 - 5:30 pm – Reception begins
 - 5:45 pm – Shuttle departs Best Western lobby
 - 6:00 pm – Buffet dinner begins
 - 9:30 pm – Shuttle departs Hollywood Casino at Penn National Race Course
 - 10:15 pm – Shuttle departs Hollywood Casino at Penn National Race CourseGuests are welcome to drive their own vehicle, or carpool. There is no parking fee.

CONFERENCE AGENDA

7:15 am – 6:00 pm Registration Open

7:00 am – 8:30 am ■ **Visit with the Exhibitors**

8:30 am – 9:30 am ■ **Plenary: Global Markets & Local Solutions**

Lisa Skumatz, Skumatz Economic Research Associates, Inc (SERA)

Recycling markets - always up and down - are facing one of their biggest disruptions in Green Fence. Cities and processors are scrambling for best ways to survive and maintain programs, using solutions including cancellations and dramatic contract changes. How do we improve the quality of product in a way that works? Can single stream programs continue? Do contamination and single stream go hand in hand? What other options are available? We discuss nine methods that have been tried in multiple states in the US and overseas. We focus on the central role MRFs hold in the equation, and particularly discuss the economic principle of Gresham's Law and explain its application and lessons for recycling markets. We discuss three of the most promising strategies being tried to improve the situation in the US, and we present case studies pros and cons and how communities can move forward.

9:30 am - 10:00 am ■ **Visit with the Exhibitors**

10:00 am – 11:15 am ■ **What Drives Success in Yard Waste and Food Waste Programs?**

Dana D'Souza, Skumatz Economic Research Associates, Inc (SERA)

Mandatory, Opt-in, Food or Yard Waste? There are so many program options, but what really drives diversion? We present results of a nationwide survey of residential and commercial yard waste and food waste programs to identify community, programmatic, and situational factors that lead to program implementation, and improved performance for organics programs.

Outcomes of the study are usable lessons allowing communities to predict impacts of alternative yard waste and food waste program designs, and identify effective and cost-effective changes from the status quo. We then address several special elements for success and best practices – and examine program incentives, mandates vs. opt-in vs. opt-out programs, and other design alternatives. Finally, we bring in results of an analysis of food recovery programs, and the job creation and other effects from these efforts.

Attendees will take home reliable, transferable information to guide specific decision-making on organics collection programs – guidance that is based on quantitative analysis of real-world, operating programs and their performance.

■ **Post-Disaster Debris Management**

Chris Evans, Acting Director, Bureau of Recovery and Mitigation, PEMA

One of the more common tasks confronting municipal officials in disaster recovery involves debris clearance, removal and dispersal. Comprehensive debris management planning and preparation prevents confusion, waste and additional loss in the event of an emergency. Comprehensive planning for these operations also aides in compliance with FEMA reimbursement guidelines in the event of a Presidential Disaster Declaration.

10:00 am – 12:00 pm ■ **Recycling 540 - Non-DEP Grant Resources** (0.2 CEUs)

Joanne Shafer, CCRRA

The instructor will introduce the concept of grant writing and talk generally about what information grant-making institutions look for. Participants will learn ways to locate government and non-Government funding sources in an effort to identify as many potential funding sources as possible. These different types of grants can complement your DEP grants making a well-rounded financial portfolio for your organization. Attendees at this course earn .2 CEUs toward re-certification of their Certified Recycling Professional status.

CONFERENCE AGENDA

- 11:15 am – 12:00 pm ■ **Visit with the Exhibitors**
- 12:00 pm – 1:00 pm ■ **Lunch and PROP Annual Meeting**
- 1:00 pm – 1:30 pm ■ **Visit with the Exhibitors**

- 1:30 pm – 2:30 pm

- **Contamination in the Crosshairs**

Recycle Coach

When residents don't know if something's recyclable, they guess—which usually leads to contamination. Contamination poses a serious threat to recycling programs across the country. Right now, some communities are addressing the issue head on. They're delivering targeted campaigns to residents where they're most active and educating them about how to correctly dispose of specific problem items, like plastic bags. Not only are they getting measurable results, they're also gaining useful insights which can be used to improve program performance.

In this co-presentation with one of our municipal partners in Pennsylvania, we'll be discussing a real-life targeted campaign from start to finish, with an in-depth look at the actual results and how local governments can leverage this data to inform future decision-making.

In this session, you'll learn to identify current trends in recycling outreach and education; develop a resident-first campaign that targets plastic bag contamination; create invaluable feedback systems to inform and improve the delivery of your recycling program; and use the results to make your program better.

- **Organics Waste Minimization in Philadelphia, Pennsylvania's Largest City**

Terry Keene, Keene Environmental Consulting, LLC; Scott McGrath, City of Philadelphia

Philadelphia is the largest city in the Commonwealth of Pennsylvania and the sixth largest city in the United States. The City has adopted a Zero Waste Plan that calls for a 90% reduction in municipal waste disposal by year 2035. In 2018, the City completed an Organic Waste Minimization Study that reviews changes in the City's waste stream over the last eight years, evaluates existing public and private and infrastructure for processing organics, and recommends strategies and solutions to expand both public and private sector options for increasing organics minimization and recycling. This presentation will address the growing organics waste stream as a component of municipal and commercial waste, present public strategies for expanding organics collections and compost processing capacity at City sites, and discuss strategies for expanding private sector organics recycling, all as the City reviews its zero waste management goals under tight budgetary restrictions.

- 1:30 pm – 3:30 pm ■ **Recycling 420 - Train the Trainer (0.2 CEUs)**

John Frederick

This practical, results-oriented workshop is designed to develop skill and confidence as a trainer and presenter. Tips and techniques focus on how to develop and deliver effective training in most any situation. Individual and small group exercises prepare participants to apply the skills and ideas to the sessions they will be instructing. Attendees at this course earn .2 CEUs toward re-certification of their Certified Recycling Professional status.

THURSDAY, JULY 25, 2019

- 3:00 pm – 4:00 pm ■ **Cyber Security for the Solid Waste Management Industry**
Under Attack: *Joanne Shafer, Centre County Refuse and Recycling Authority*
Preventing an Attack: *Robert L. Morrison, Creative Technology and Management Services*
Cleanup After an Attack: *Scott R. Davis, IntermixIT*
- **Organics Nuts and Bolts**
Sean Sweeney, Barton & Loguidice
This session will offer a comparison of Aerobic composting and Anaerobic Digestion processes, technologies and financial opportunities for municipalities, counties and private entities to manage food waste, yard waste, wastewater treatment sludge and other organics waste for energy and beneficial reuse.
- 4:00 pm – 4:45 pm ■ **How Universities Can Reuse to Build Community**
Moderator: Kathleen Grady
Panelists: Caroline Burkholder; Connor Caruso; Jonathan Latko; Chelsea Williams
This panel discussion will use Temple University as a case study for how reuse programs can be designed to achieve multiple sustainability goals, including revenue generation and cost avoidance, waste reduction, and furthering social equity. The panel will have leaders from a number of Temple's reuse programs, including the Computer Recycling Center, the Surplus Program, Give + Go Green and Temple Thrift, and Temple Office Supply Swap. The presentation will explore keys to launching the programs, building buy-in in a large organization, operational considerations, how evaluation is used in decision making, and the potential for growth. Unlike many other presentations, this panel will also share programmatic failures and missteps with the hope of helping attendees learn from Temple's mistakes. By the end of the presentation, attendees will leave with an understanding of how to launch these programs, how to develop evaluations of the programs and resources used to operate the programs.
- 5:00 pm – 5:30 pm ■ **Reception**
- 5:30 pm – 6:30 pm ■ **Dinner / Awards Ceremony**
PROP will be honoring our newest Certified Recycling Professionals, Senior Certified Recycling Professionals, and Weisenbach Award winner. Join us as celebration the professional accomplishments of recycling colleagues, and recognize outstanding programs.
- 6:30 pm Exhibit Tear Down

FRIDAY, JULY 26, 2019

CONFERENCE AGENDA

- 8:00 am – 10:00 am Registration Open
- 9:15 am – 10:15 am ■ **Markets Update Panel**
Moderator: Robert J. Bylone, Executive Director, Recycling Markets Center
- 10:30 am - 11:30 am ■ **PA DEP Updates**
Larry Holley, Division Chief, Waste Minimization and Planning;
Todd Pejack, Chief, Municipal Recycling Implementation Section;
Bureau of Waste Management;
Pennsylvania Department of Environmental Protection

Safe Journey Home!

2019 PROP Conference Attendee Registration Form

Best Western Premier | 800 East Park Drive, Harrisburg, PA 17111

Attendee Information			
Name		Badge Nickname	
Organization		Title	
Mailing address		City, State ZIP	
Phone		Email	

Select Meal Type (if no type is selected, Regular will be chosen by default)			
<input type="checkbox"/> Regular	<input type="checkbox"/> Vegetarian	<input type="checkbox"/> Other: (please specify)	

Registration Packages

Full Conference Registration includes Wednesday, Thursday and Friday sessions, certification classes, breaks, meals & receptions, exhibit hall access, and networking exchanges. Tuesday Pre-Conference Certification Classes will be an additional charge.

Tuesday July 23 Pre-Conference Certification Classes			
Selection	Course	Member rate	Non-member rate
	Recycling 601 – Succession Planning II (0.6 CEUs)	\$ 260	\$ 390
	Recycling 462 – Investigation and Prosecution Procedures (0.6 CEUs)	\$ 260	\$ 390

Conference Rates	Member		Non-Member	
	4/1/19 - 7/8/19	7/9/19 – 7/26/19	4/1/19 - 7/8/19	7/9/19 – 7/26/19
Payment Received Between these Dates:				
Full Conference	\$750	\$775	\$925	\$950
Wednesday Only	\$305	\$330	\$355	\$380
Thursday Only	\$305	\$330	\$355	\$380
Friday Only	\$205	\$230	\$255	\$280

Indicate your Conference Attendance Package				
Full Conference				
Wednesday Only				
Thursday Only				
Friday Only				

Total Amount Due: \$ _____

Pre-selection of classes will assist PROP in locating the session in the appropriate space. You can change your mind on-site, but this will give us a good idea of which sessions will have large attendance.

Please mark your preferences below

Selection	Session
	Wednesday July 24
	11:00 am - 12:00 pm - Analyzing Recycling Streams to Survive a Tough Market
	1:30 pm - 2:45 pm - Getting Public Buy-In Without Breaking the Bank
	1:30 pm - 2:45 pm - Panel Discussion - Single Stream is Not for Every Community
	1:30 pm - 3:30 pm - Recycling 520: Data Management {0.2 CEUs for Re-certification}
	3:45 pm - 4:45 pm - Tools Rule: Resources for Recycling Programs & How to Measure their Impact
	Thursday July 25
	8:30 am - 9:30 am - Plenary: Global Markets & Local Solutions
	10:00 am - 11:15 am - What Drives Success in Yard Waste and Food Waste Programs?
	10:00 am - 11:15 am - Session 6: PEMA – Post-disaster Debris Management
	10:00 am - 12:00 pm - Recycling 540: Non-DEP Grant Resources {0.2 CEUs for Re-Certification}
	1:30 pm - 2:30 pm - Contamination in the Crosshairs: Educating Residents to Recycle Right
	1:30 pm - 2:30 pm - Organics Waste Minimization in Philadelphia, PA's Largest City
	1:30 pm - 3:30 pm – Recycling 420: Train the Trainer {0.2 CEUs for Re-Certification}
	3:00 pm - 4:00 pm - Cyber Security for the Solid Waste Management Industry
	3:00 pm - 4:00 pm - Organics Nuts and Bolts
	4:00 pm - 4:45 pm - How Universities Can Reuse to Build Community
	Friday July 26
	9:15 am - 10:15 am - Markets Update Panel
	10:30 am - 11:30 am - PA DEP Updates

Lodging Information

Call the hotel directly at 717-561-2800 and provide the Group Code - 3Q1SG3M2 Hotel room price is \$116.95 per night plus taxes and fees 11%.

Please send a copy of this registration along with your payment to:

PROP | 908 N 2nd Street, Harrisburg, PA 17102

Payment by credit card can be made securely online by logging into your PROP account and registering at www.proprecycles.org.

Questions? Contact Doug Orner dorner@proprecycles.org | 717.441.6049

Professional Recyclers of Pennsylvania

2019 Conference Booklet Advertising Order Form

Advertiser Information

Organization Name: Date Submitted:

Contact Persons Name: Contact Person's Title:

Address: Phone: Fax:

E-Mail:

City: State: Zip: Website:

<div style="border: 1px solid black; background-color: #ffffcc; padding: 5px; margin-bottom: 10px;"> <p style="text-align: center;">Horizontal 1/4 Page Ad Conference Booklet - \$100.00 5" wide x 1.875" high</p> </div> <div style="border: 1px solid black; background-color: #ffffcc; padding: 5px; margin-top: 10px;"> <p style="text-align: center;">Horizontal 1/2 Page Ad Conference Booklet - \$175.00 5" wide x 3.75" high</p> </div>	<div style="border: 1px solid black; background-color: #ffffcc; padding: 5px; margin-bottom: 10px;"> <p style="text-align: center;">Vertical 1/4 page Ad Conference Booklet \$100.00 2.25" w x 3.75" h</p> </div> <div style="border: 1px solid black; background-color: #ffffcc; padding: 5px; margin-top: 10px;"> <p style="text-align: center;">Vertical 1/2 Page Ad Conference Booklet \$175.00 2.25" w x 8" h</p> </div>	<div style="border: 1px solid black; background-color: #ffffcc; padding: 5px;"> <p style="text-align: center;">Full Page Ad - Conference Booklet Internal pages - \$250.00 Inside Front Cover - SOLD Inside Back Cover - \$275.00 Back Cover - \$300.00 5" wide x 8" high</p> </div>
---	---	--

Booklet size is (5.5" wide x 8.5" high) Ad Sizes: Full Page = 5" wide x 8" high
 1/4 Page Vertical = 2.25" wide x 3.75" high Vertical = 2.25" wide x 8" high
 1/4 Page Horizontal = 5" wide x 1.875" high 1/2 Page Horizontal = 5" wide x 3.75" high

Please send your ad as a High Resolution (300dpi) jpeg, tiff, or eps file. Images/Ads sent to us in MS Word format may be fuzzy when converted.

Deadline: All ads are due no later than the end of business on June 28, 2019

Please send your ad to dorner@proprecycles.org - PROP Program Manager
 You will receive a confirmation email that we have received your ad.

Please check your ad size and orientation.

- | | | |
|--|--|--|
| <input type="checkbox"/> 1/4 page Horizontal | <input type="checkbox"/> 1/2 page Horizontal | <input type="checkbox"/> Full Page - Internal |
| <input type="checkbox"/> 1/4 page Vertical | <input type="checkbox"/> 1/2 page Vertical | <input type="checkbox"/> Full Page - Back Cover <input type="checkbox"/> Full Page - Inside Back Cover |

If you are paying by check or have requested an invoice, payment is due 30 days from receiving an invoice, or submitting this form stating the payment will be mailed.

- I am paying by Check, payment will be mailed.
- Please send me an invoice.

Grand Total

\$

2019 PROP Conference Sponsor Form

Best Western Premier | 800 East Park Drive, Harrisburg, PA 17111

Invitation to Sponsor

In the words of a long-time PROP activist and environmental enthusiast, the Professional Recyclers of Pennsylvania is extremely grateful to all those who support the organization with their time, talent and treasure.

Following are a few options if you would like to select a specific event, instructor, or category of sponsorship at the conference.

If you prefer to build a customized sponsorship – eg. in celebration or in memory of someone - we are happy to help design one that suits your interests.

Please send a copy of this registration along with your payment to:

PROP | 908 N 2nd Street, Harrisburg, PA 17102

Payment by credit card can be made securely online by logging into your PROP account and registering at www.proprecycles.org.

Questions? Contact Doug Orner dorner@proprecycles.org | 717.441.6049.

Sponsor Information			
Name		Badge Nickname	
Organization		Title	
Mailing address		City, State ZIP	
Phone		Email	

Total Amount Due: \$ _____

Sponsorship Menu

\$10,000 - Full Conference Sponsorship

Includes the following:

- Full Conference Sponsorship
- Exhibit Booth + two extra booth representatives
- Full-page ad in the conference booklet
- Sponsor listing in the booklet as well as all promotions & newsletters posted about the 2019 PROP Conference.

Selection	Donation Level	Event
	\$ 10000	Full Conference Sponsorship

\$5,000 - Diamond Sponsorship

Includes the following:

- Sponsor a dinner or other items at the conference.
- Two Conference Attendees
- Full-page ad in the conference booklet
- Sponsor listing in the booklet as well as all promotions & newsletters posted about the 2019 PROP Conference.

Selection	Donation Level	Event
	\$ 5000	Reception & Dinner at Penn National
	\$ 5000	Dinner & Awards Ceremony

\$2,500 - Ruby Sponsorship

Includes the following:

- Sponsor a lunch or co-sponsor a dinner, or other items at the conference.
- One Conference Attendee
- 1/2 page ad in the conference booklet
- Sponsor listing in the booklet as well as all promotions & newsletters posted about the 2019 PROP Conference.

	\$ 2500	Welcome Lunch and Keynote Speaker ~ Sponsored by Dauphin Co. <i>Anne Germain, Vice President Technical & Regulatory Affairs National Waste & Recycling Association</i>
	\$ 2500	PROP Annual Meeting & Lunch ~ Sponsored By Greater Lebanon Refuse Authority

\$1,500 - Sapphire Sponsorship

Includes the following:

- Sponsor a speaker or reception or co-sponsor a meal, or other items at the conference.
- 1/2 page ad in the conference booklet
- Sponsor listing in the booklet as well as all promotions & newsletters posted about the 2019 PROP Conference.

	\$ 1500	Recycling 462 - Investigation and Prosecution Procedures <i>Rad Fye, CCRRA</i>
--	---------	--

\$1,000 - Emerald Sponsorship

Includes the following:

- Sponsor a plenary or co-sponsor a meal, or other items at the conference.
- 1/4 page ad in the conference booklet
- Sponsor listing in the booklet as well as all promotions & newsletters posted about the 2019 PROP Conference.

	\$ 1000	Certification Class Lunch
	\$ 1000	Bus to Penn National
	\$ 1000	Global Markets & Local Solutions <i>Lisa Skumatz, Skumatz Economic Research Associates, Inc (SERA)</i>
	\$ 1000	Contamination in the Crosshairs <i>Recycle Coach</i>
	\$ 1000	PA DEP Updates <i>Larry Holley - Division Chief, Waste Minimization and Planning and Todd Pejack -Chief, Municipal Recycling Implementation Section Bureau of Waste Management, Pennsylvania DEP</i>

\$500 - Pearl Sponsorship

Includes the following:

- Sponsor a session, certification class on Wednesday or Thursday, or co-sponsorship of a plenary or meal, or other items such as a break.
- A business card ad in the conference booklet
- Sponsor listing in the booklet as well as all promotions & newsletters posted about the 2019 PROP Conference.

Selection	Donation Level	Event
	\$ 500	Coffee / Break Wednesday am ~ Sponsored by First Regional Compost Authority Wednesday pm ~ Thursday am ~ Sponsored by Township of West Goshen Thursday pm ~ Friday am ~
	\$ 500	Analyzing Recycling Streams to Survive a Tough Market <i>Brent Dieleman, Senior Project Professional, SCS Engineers</i>
	\$ 500	Recycling 520: Data Management <i>Amy Mazzella di Bosco, Greater Lebanon Refuse Authority</i>
	\$ 500	Getting Public Buy-In Without Breaking the Bank <i>Dana D'Souza, Skumatz Economic Research Associates, Inc (SERA)</i>
	\$ 500	Panel Discussion: Single Stream is Not for Every Community <i>Walt Davenport, MSW Consultants</i>
	\$ 500	Resources for Recycling Programs & How to Measure Their Impact <i>Scott Mouw – Recycling Partnership</i>
	\$ 500	Organics Waste Minimization in Philadelphia <i>Terry Keene, Keene Environmental Consulting, LLC and Scott McGrath, City of Philadelphia</i>
	\$ 500	PEMA – Disaster/Storm Debris Management <i>Chris Evans Acting Director, Bureau of Recovery and Mitigation, Pennsylvania Emergency Management Agency (PEMA)</i>
	\$ 500	Recycling 540: Non-DEP Grant Resources <i>Joanne Shafer, CCRRA</i>
	\$ 500	What Drives Success in Yard Waste and Food Waste Programs? <i>Dana D'Souza, Skumatz Economic Research Associates, Inc (SERA)</i>
	\$ 500	Recycling 420: Train the Trainer <i>John Frederick - Antis Township</i>
	\$ 500	Cyber Security for the Solid Waste Management Industry <i>Robert Morrison - Creative Technology & Management Services; Scott Davis – InterMixIT; and Joanne Shafer – CCRRA</i>
	\$ 500	Organics Nuts and Bolts ~ Sponsored by Barton & Loguidice <i>Sean Sweeney – Barton & Loguidice, D.P.C.</i>
	\$ 500	How Universities Can Reuse to Build Community <i>Temple University (2018 Weisenbach Award Winner)</i>
	\$ 500	Markets Update Panel ~ Sponsored in Memory of Carol Mas <i>Robert Bylone, Executive Director, Pennsylvania Recycling Markets Center</i>

2019 PROP Conference Exhibitor Registration Form

Best Western Premier | 800 East Park Drive, Harrisburg, PA 17111

Exhibit Representative Information			
Name		Badge Nickname	
Organization		Title	
Mailing address		City, State ZIP	
Phone		Email	

Exhibit Space includes:

(1) Booth Representative + (1) 6-foot table + (2) chairs + Electricity + Wi-Fi + Receptacle for refuse or recycling
All meals, breaks, receptions, sessions and classes.

Booth Preference (see floor plan)	
--	--

Conference Rates	Member		Non-Member	
	4/1/19 - 7/8/19	7/9/19 - 7/26/19	4/1/19 - 7/8/19	7/9/19 - 7/26/19
Payment Received Between these Dates:				
Exhibit Space	\$1050	\$1075	\$1225	\$1250
Second Representative	\$700	\$700	\$875	\$875
Third Representative	\$700	\$700	\$875	\$875

Indicate your Exhibit Package				
Exhibit Space				
Second Representative				
Third Representative				

2 nd Exhibit Representative Information			
Name		Badge Nickname	

3 rd Exhibit Representative Information			
Name		Badge Nickname	

Total Amount Due: \$ _____

To make meal and session selections, please see "2019 PROP Conference Printable Attendee Registration Form".

Please send copies of both the Exhibitor and Attendee registration forms (1 per rep) along with your payment to:

PROP | 908 N 2nd Street, Harrisburg, PA 17102

Payment by credit card can be made securely online by logging into your PROP account and registering at www.proprecycles.org.

Questions? Contact Doug Orner dorner@proprecycles.org | 717.441.6049

