

## \$ 3000 | Title Sponsor (This is an exclusive sponsorship)

### (2021 Virtual PROP Conference – Sponsored by Your Company)

This exclusive sponsorship gives your organization both visibility and mechanisms to directly connect with attendees. The following features are all included:

#### + Attendee Login Page Logo

- Your **custom graphic every single attendee is guaranteed to see** because it is right on the login page – everyone needs to login to access the conference

#### + Each session has prime real estate for **exclusive visibility in the pre-session video**. Feature your product or services in a 2-3 minute (pre-recorded) video which will run automatically at the beginning of one **session of your choice** until the session begins. (Sessions will be available on a first-come, first-served basis.)

#### + Three (3) conference attendees

- access to all conference events
- **visibility** in the session chat window to view attendee comments/questions
- Attend all conference sessions! Vendors are encouraged to view all conference content, along with attendees. Attending sessions can be a great resource for learning the challenges faced by industry professionals. Your services may be a solution!

#### + Full page ad in electronic Conference Guidebook, distributed to each attendee

#### + Title Sponsor highlight in the electronic Conference Guidebook

#### + Title Sponsor highlight in all conference promotions

#### + Gamification Code: Attendees will have an option to win prizes by collecting the most codes from sponsors and exhibitors. Each **sponsor and exhibitor** will receive a code and the only way for an attendee to retrieve the code from you will be to reach out via private chat.

#### + Plus One (1) Virtual **Exhibit** Booth:

A Virtual Exhibit Booth allows you to connect with attendees through your custom portal within the virtual conference platform

- set **private zoom meetings** according to your own schedule and video conference account (MS Teams, zoom, etc.) The schedule will be sent to each attendee and be posted in the Conference Guidebook.
- As an additional incentive to meet with you, they will be able to earn another gamification code.
- Upload **pre-recorded, on-demand marketing or product videos**
- Upload **brochures, white papers, ads, and other resources**
- Connect directly with attendees in the conference networking tab, or contact them outside the conference using data sent directly to you by PROP